# GUSTAVO BEAUREGARD

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CTO, founder, and tech evangelist with 18+ years in scalable application development and robust architectures. I led teams of up to 40 engineers to launch 15+ SaaS products serving over 3M monthly active users. Passionate about AI, I drive business transformation through custom integrations and high-availability services.

## PROFESSIONAL EXPERIENCE

TheGurúCompany (AI Tech Startup), Mexico 2020 – Present **CTO, Co-Founder**
- Launched three AI SaaS products—Utoppia, ChatO, and WeWell—designed to empower corporate teams and end users through advanced AI assistants.
- Developed a comprehensive AI microservices architecture that integrates communication channels, data and reference APIs, AI embeddings, robotic process automation (RPA), and a custom flow builder for chatbots and applications.
- Led and Implemented AI Specialized Services: Model fine tuning. model fine-tuning, vector database integration, embedding techniques, and prompt engineering using state-of-the-art commercial and open source large language models.

Koonol México/Gurúcomm (Tech Startup/MVNO), México 2017 – 2020 **CTO, Co-Founder**
- Launched Mexico's first MVNO utilizing Altán's "Shared Network,"[1] and engineered a robust technology framework for mobile applications, customer relationship management systems, and ad conversion landing pages—resulting in 25K active customers.
- As a result of Gurú's success, we created white labeled versions of our SW and licensed them as SaaS products to multiple operators of Altán Networks and created Koonol México, a SaaS company with more than 3M monthly active users.
- Created innovative telecommunications solutions, including the country's first portability API, multiple top-up networks (such as those for convenience store payments), and integrated prepaid and postpaid mobile services.

Soluciones Eucledian (Digital Agency), Mexico 2012 – 2017 **CTO, Co-Founder**
- Founded a digital agency that merged innovation, creativity, and technology, serving more than 50 active clients.
- Developed mobile applications and advertising campaigns that collectively reached over 1 million users daily, underpinned by robust, high-availability architectures.
- Designed tailored software marketing solutions for promotions, campaigns, customer relationship management, enterprise resource planning, mobile applications, and operations management.

**Previous Jobs:**
- BNN (Digital Agency), Mexico 2009-2011. CTO
- Yoyo Button (Tech Startup), Australia 2008-2009. Full Stack Developer

## EDUCATION

ITESM, Santa Fe, México 2013 **Bachelor in Computer Science and Technology**
Completed final semester at MIT's Megacity Logistics Lab, contributing to the "Last Mile" project.

## SKILLS & OTHER

**Dev Skills:** REST APIs, CRMs,, Devops (CI/CD), Mobile Apps (Native/Hybrid), e-commerce, Landing (SEO/SEM), High Availability/Serverless (AWS/GCloud), Tech Manager, SCRUM
**Tech Stack:** Ruby on Rails, Node.js, Python, Kotlin, Swift UI, PHP, C#, React, Ember.js
**Other skills:** UI/UX, email marketing, outbound campaigns, logo/brand design, product design, tech writing

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[1] https://www.eluniversal.com.mx/cartera/gurucomm-ofrece-internet-barato-con-red-compartida/